



# Tom Backman



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# Internet Safety

## Safely Navigating Uncharted Waters



## Guard Your Information

- Address
- Phone number
- School
- City
- Sports teams
- Parent's workplace
- Passwords



## Limit Time Online

- Unplug and play
- Take time for family
- Face-to-face time with friends
- No substitute for real exercise and sports



## Friend or Foe?

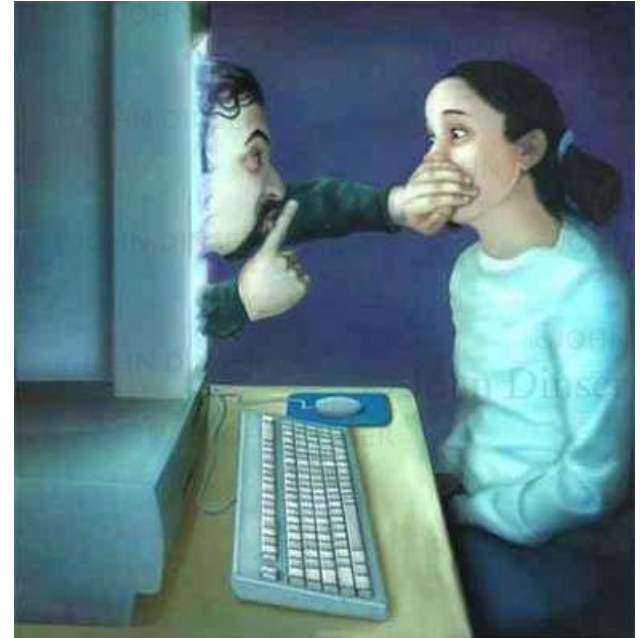
- Seeing is not believing
- Never schedule offline meeting with “online only” friends
- Tell your parents if anyone tries to meet with you offline



15-year-old girl on Facebook

## Communicate

- Don't bottle it up
- Ok to ask questions
- Stay away from “adults only” sections of the Internet
- Tell your parents about anything that makes you feel uncomfortable





## Webcam Safety

- Never do random chat
- Only chat with family and friends
- Never do anything on a webcam you wouldn't want up on this screen
- Think before uploading video responses



## Time and a Place

- Carefully consider whether to use geolocation on social networks/games
- Never check in at school, church, or any place you visit regularly
- Check privacy settings
- Ask parents for permission before using any geolocation





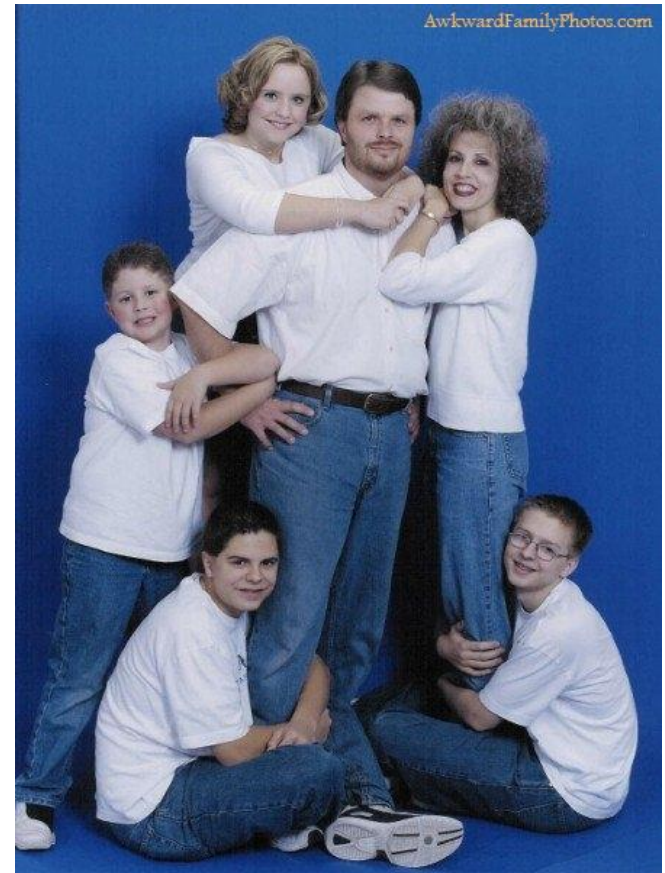
## Be “Scam Smart”

- Don't open strange emails
- Beware “free” downloads
- Don't use P2P
- Don't be a pirate



## Keep It in the Family

- Don't share family photos without permission
- Ask before uploading



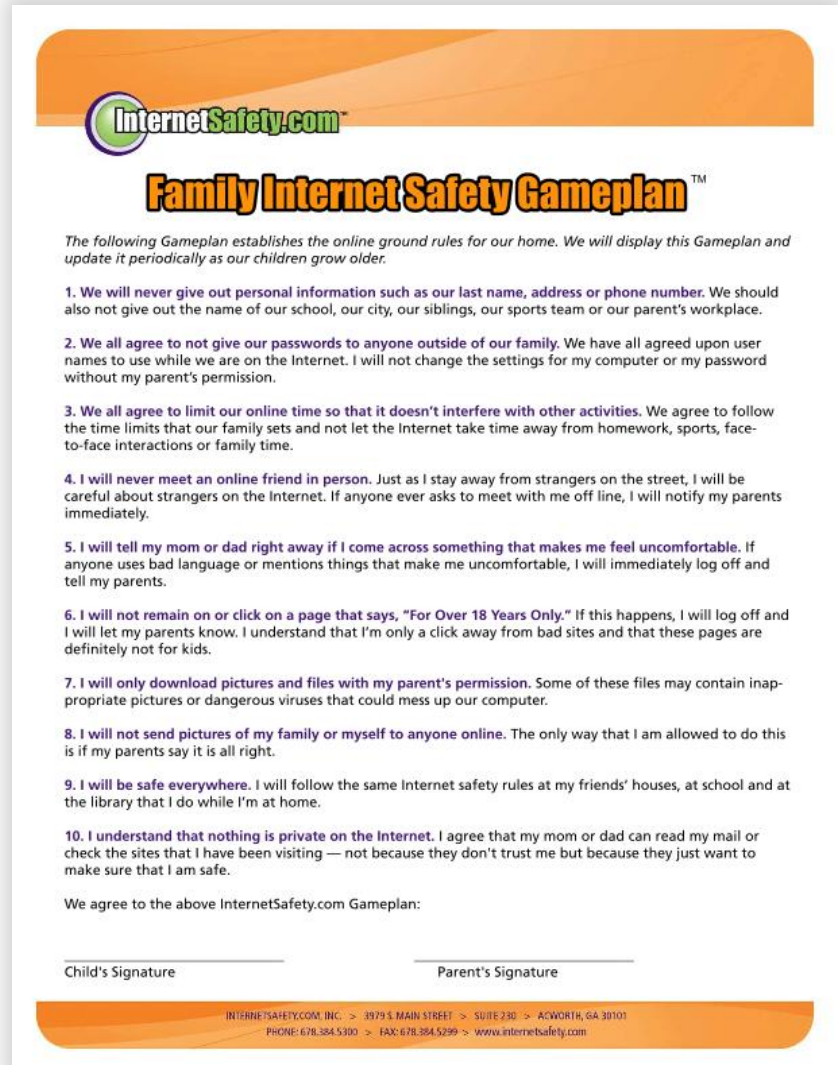
## Privacy? On the Web?

- All media is permanent
- All information is available
- If you don't want people to know about it, don't do it, and especially don't do it online



## Sign the Gameplan

- Work as a team
- Talk with your parents
- Be a tech-teacher
- Accept help (from parents, teachers, and law enforcement)



The form is titled "Family Internet Safety Gameplan™" and features the InternetSafety.com logo. It contains ten numbered rules for online safety, followed by a section for signatures and contact information.

**InternetSafety.com™**

**Family Internet Safety Gameplan™**

*The following Gameplan establishes the online ground rules for our home. We will display this Gameplan and update it periodically as our children grow older.*

1. We will never give out personal information such as our last name, address or phone number. We should also not give out the name of our school, our city, our siblings, our sports team or our parent's workplace.
2. We all agree to not give our passwords to anyone outside of our family. We have all agreed upon user names to use while we are on the Internet. I will not change the settings for my computer or my password without my parent's permission.
3. We all agree to limit our online time so that it doesn't interfere with other activities. We agree to follow the time limits that our family sets and not let the Internet take time away from homework, sports, face-to-face interactions or family time.
4. I will never meet an online friend in person. Just as I stay away from strangers on the street, I will be careful about strangers on the Internet. If anyone ever asks to meet with me off line, I will notify my parents immediately.
5. I will tell my mom or dad right away if I come across something that makes me feel uncomfortable. If anyone uses bad language or mentions things that make me uncomfortable, I will immediately log off and tell my parents.
6. I will not remain on or click on a page that says, "For Over 18 Years Only." If this happens, I will log off and I will let my parents know. I understand that I'm only a click away from bad sites and that these pages are definitely not for kids.
7. I will only download pictures and files with my parent's permission. Some of these files may contain inappropriate pictures or dangerous viruses that could mess up our computer.
8. I will not send pictures of my family or myself to anyone online. The only way that I am allowed to do this is if my parents say it is all right.
9. I will be safe everywhere. I will follow the same Internet safety rules at my friends' houses, at school and at the library that I do while I'm at home.
10. I understand that nothing is private on the Internet. I agree that my mom or dad can read my mail or check the sites that I have been visiting — not because they don't trust me but because they just want to make sure that I am safe.

We agree to the above InternetSafety.com Gameplan:

\_\_\_\_\_  
Child's Signature

\_\_\_\_\_  
Parent's Signature

INTERNETSAFETY.COM, INC. > 3979 S. MAIN STREET > SUITE 230 > ACWORTH, GA 30101  
PHONE: 678.384.5100 > FAX: 678.384.5299 > [www.internetsafety.com](http://www.internetsafety.com)

## TAKEDOWN BY THE NUMBERS

Two-year FBI undercover "carding" operation protected more than 400,000 potential cyber crime victims and prevented more than \$205 million in losses.



Number of Potential Victims:  
**400,000+**



Number of Countries Involved:  
**13**



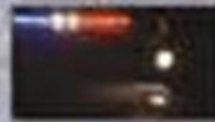
Number of Arrests:  
**24**



Number of Domestic Arrests:  
**11**



Number of Interviews Conducted:  
**30+**



Number of Search Warrants Executed:  
**30+**



Total estimated prevented loss:  
**More than \$205 million**





## Choose Your Friends

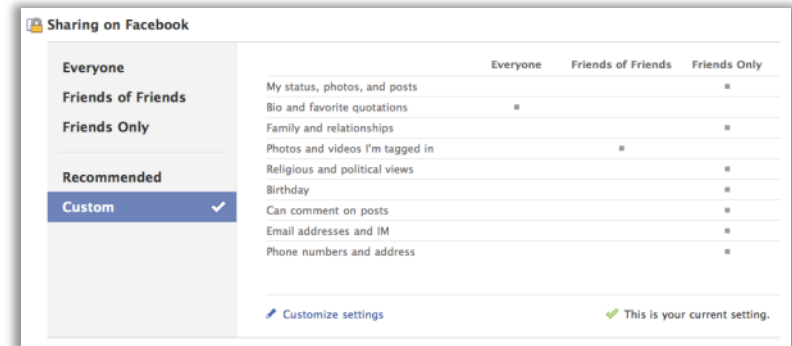
- Only friend people you know well
- Don't get into contest for who has the most friends
- Keep your group of friends small and get more out of Facebook

A screenshot of a Facebook notification. It features a small icon of two people with a plus sign, followed by the text "You have 918 915 friend requests." The number "918 915" is in a larger, bold font.



## Protect Your Info

- Don't post phone #
- Don't post address
- Avoid status updates with time and place references
- Don't use Places
- Set all privacy settings to "Friends Only"



## A picture is worth...

- Ask permission to post photos of friends
- You can untag yourself
- Avoid photos that reveal locations like home and school
- Report harmful photos



## What's Wrong With This Update?

Woohoo! Going to Orlando for a whole week! Be back next Sunday! C-ya!!!

## What's Wrong With This Update?

Just got a new iPhone and want to test my ring.  
Someone call 555-3425!

## What's Wrong With This Update?

Hey man, let's get together after school at my house.  
1238 Shadesview Terrace, ATL 45362

## What Is It?

- Bullying through electronic means
- Text, Facebook, YouTube common mediums
- Against school rules and against the law





- **Ubiquitous**  
Phones, computers
- **Public**  
Visible to anyone
- **Constant**  
School, play, home
- **Viral**  
Social mediums



## Response

- Don't react: responding to the bully only makes it worse
- Report the bullying to parents, teachers, and site admin
- Don't participate
- Encourage others to stand up



## Teamwork

- Help your parents
- Help each other
- Communicate
- Cooperate
- Know when to unplug



# Online Sources for Parents

[WWW.kidsmart.org.uk](http://WWW.kidsmart.org.uk) – UK Based Internet Safety Resource Site

[www.saferinternet.org.uk](http://www.saferinternet.org.uk) - More UK Based Resources

[www.SafeKids.com](http://www.SafeKids.com) –Excellent source for advice, products, and news.

[www.internetsafety.com](http://www.internetsafety.com) – Hosted by Antivirus company Macafee

